

PACKAGING CONFERENCE 2019

Shaping the Future of Print

Hotel Metropole, Place de Brouckère 31, 1000 Brussels
Thursday 21 February, 08:30-17:00

PROGRAMME

Wednesday 20 February

18:30-20:00, Welcome Cocktail

Thursday 21 February

08:30-17:00, Packaging Conference

19:30-22:00, Conference Dinner

Friday 22 February

09:00-12:00, Visit to European Parliament

CONFERENCE AGENDA

08:30-09:00 Welcome coffee

09:00-09:15 Conference Opening

Cees Verweij, President of Intergraf

Sante Conselvan, President of FTA Europe

Gerd Bergmann, Moderator and Editorial Director for Flexo&Gravure

09:15-10:00 European Printed Packaging Trends

Ania Krolak, Managing Consultant at Smithers Pira

10:00-10:30 Packaging Design and Systems for a Circular World

Kestutis Sadauskas, Director for the Green Economy at DG Environment, European Commission

10:30-11:00 Networking coffee break

11:00-11:30 Presentation Retailer

Speaker tbc

11:30-12:00 Inclusive Design Inspired by an Ageing Population

Guy Douglass, Creative Strategy Director at Parker Williams Ltd. – Sun Branding Solutions

- 12:00-12:30 Case Study (Flexo and Digital)**
Chris Tonge, Managing Director of Ultimate Group
- 12:30-14:00 Networking lunch**
- 14:00-14:30 Presentation Brand Owner**
Speaker tbc,
- 14:30-15:15 Functionality, Convenience and Sustainability of Packaging**
Prof. Dr. Ir. Peter Ragaert, Technological Adviser at Pack4Food, University of Ghent
- 15:15-15:45 Packaging Trends**
Joanna Stephenson, Managing Director of PHD Marketing and Co-Founder of Women in Packaging
- 15:45-16:15 Networking coffee break**
- 16:15-16:45 Food Waste or Packaging Waste? Carbon Footprint of Plastic Food Packaging (title tbc)**
Bernd Brandt, Senior Consultant at Denkstatt GmbH
- 16:45-17:15 Presentation Case Study**
Speaker tbc
- 17:15-17:30 Conference Closing**
Gerd Bergmann, Moderator and Editorial Director for Flexo&Gravure