

ACTIVITY REPORT



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FOREWORD





Eleni Despotou
Director General

2024 was a key year for the corrugated cardboard industry with the publication and adoption of the Packaging and

Packaging Waste Regulation (PPWR). This major legislation sets the conditions under which our industry can operate. This concluded a complex legislative process lasting more than two years. It posed risks and uncertainties for the industry, which relies on regulatory stability for ongoing investment and operations. FEFCO played a key role in advocating for facts and science-based legislation that respected market realities, countered misleading claims from competing materials and emphasised scientific transparency.

The European Commission acknowledged the sustainability of corrugated cardboard and granted cardboard boxes an exemption from certain reuse targets. FEFCO then shifted its focus to shaping secondary legislation and technical documents critical to the industry's future. Ongoing engagement with stakeholders and coordinated action remain essential.

May featured the FEFCO Summit running under the theme of 'Leading circularity'. This major political event was supported by the Greek government and policy makers. It took place in Athens, Greece with the support of the newly created corrugated association HPPA.

Other ongoing projects at FEFCO included developing better industry statistics, cybersecurity guidelines, health and safety best practices and decarbonisation tools. A major workshop on energy efficiency was held in October. The Secretariat also launched the 'who else' communication campaign targeting newly elected Members of the European Parliament. Our national associations have been supportive and instrumental in all of these efforts.

At the end of the year, FEFCO presented to members its strategic plan for 2025. This plan prioritised not only the PPWR but also the European Deforestation Regulation (EUDR), food contact legislation, Green Claims and anticipated measures from the new European Commission. The EUDR, in particular, raises concerns about complexity, cost and market disruption. To support its members, FEFCO initiated the development of a compliance guide in response to a request for simplification and a delay in implementation.

In conclusion, FEFCO remained committed to promoting corrugated cardboard as a sustainable and efficient packaging solution. Through unity, strategic planning and evidence-based advocacy, the organisation has anticipated difficulties and provided solutions to safeguard the industry's future.



Nina Iversen
FEFCO President

2024 was a pivotal year for me, as I was entrusted by members to take over the leadership of FEFCO as President for the 2024-2026 term.

I took on this role with a pronounced sense of responsibility and a deep commitment to serving the interests of the European corrugated industry. This was particularly true at the beginning of my tenure as the technical aspects of the Packaging and Packaging Waste Regulation (PPWR) were developed through secondary legislation.

Although I have been a Board member for decades, it was eye-opening to witness the tremendous workload the Secretariat in Brussels handles every day. From sharing information and monitoring developments, to shaping positions, advocating, compiling statistics, managing communications and organising events. Each task is aimed at defending our industry's interests, anticipating potential risks from upcoming legislation and strengthening the association's profile. All of this takes place in a complex and challenging economic and geopolitical environment.

For more than a century, our industry has continuously invested in sustainable production and efficient recycling. The result of these efforts is that nearly all of our materials can be effectively recycled. Old Corrugated Cardboard (OCC) is not waste, it is a valuable secondary raw material, and we must preserve and safeguard the progress we've made in this field.

According to official EU sources, cardboard is the most recycled packaging material, which proves its sustainable nature and justifies its exemption under the PPWR.

However, potential future developments in the secondary legislation phase of the PPWR may create pressure from other sectors that seek to benefit from provisions, particularly the supply of high-quality recycled material.

Considering that this legislation will shape our industry and its way to operate, PPWR continues to be a top priority. Maintaining alignment across the paper and board value chain and speaking with a unified voice is essential, even as each actor supports their own specific position and interests.



ABOUT FEFCO

FEFCO is a pan-European association of corrugated manufacturers and represents the interests of the industry. FEFCO addresses a wide range of issues, from technical to economic, ensuring that members are continuously informed about developments that may affect the corrugated-packaging industry.

MEMBERS – BRIEF OVERVIEW

FEFCO brings together 16 National Associations (active members), 16 Corresponding members and 197 Sympathiser members.

Austria

Austrian Corrugated Industry Association, Austrian Paper and Cardboard Trade Association
President: Mr. Alexander Enzenberg
Representative: Ms. Katrin Seelmann

Benelux

Corrugated Benelux Association (CBA)
President: Mr. Dirk Ockerman
Secretary, Belgium: Ms. Lieve Vanlierde
Secretary, Netherlands: Mr. Peter van Ostaijen

Croatia

Association of Croatian Corrugated Board Producers (UHPVK)
President: Mr. Zvonimir Culjak
Secretary General: Ms. Ana Soldo

Czech Republic

Association of Czech Corrugated Board Producers (SVVL)
President/Secretary General: Mr. Václav Mlynar

Finland

Finnish Corrugated Board Association (FCBA)
Secretary General: Ms. Eija Jokela
President: Mr. Ari Viinikkala

France

Carton Ondulé de France (COF)
President: Mr. Philippe Durand
Secretary General: Ms. Kareen Desbouis

Germany

German Corrugated Board Association (VDW)
President: Dr. Steffen Würth
Secretary General: Dr. Oliver Wolfrum

Greece

Hellenic Paper Packaging Association (HPPA)
President: Mr. Vasileios Exarchos
Secretary General: Ms. Iphigenia Tarou

Hungary

Hungarian Federation of Corrugated Board Manufacturers (HFCBM)
President/Secretary General: Mr. Dennis Belkovsky

Italy

Italian Group of Corrugated Cardboard Manufacturers (GIFCO)
President: Mr. Fausto Ferretti
Secretary General: Mr. Fabio Panetta

Poland

Association of Polish Papermakers (SPP)
Vice-President: Mr. Thomas Zebrowski
General Director: Mr. Janusz Turski

Portugal

National Association of Paper and Cardboard Industries (ANIPC)
President: Mr. Inácio Carvalho Alves Ferreira
Secretary General: Mr. Pedro Conceição

Romania

Romanian Association of Corrugated Cardboard Manufacturers (ROMPAP)
President: Mr. Paul-Henri Kohler
Executive Director: Mr. Lonel Ciucioi

Spain

Spanish Association of Manufacturers of Corrugated Cardboard Containers and Packaging (AFCO)
President: Mr. Leopoldo Santorromán
Secretary General: Mr. Ignacio Carro

Sweden

Swedish Corrugated Cardboard Association (SWIF)
President: Mr. Anders Isaksson
Managing Director: Ms. Eva Glückman

United Kingdom

Confederation of Paper Industries Ltd. (CPI)
President: Mr. Kevin Bussey
Director Packaging Affairs: Mr. Andrew Barnetson
Director of Packaging: Mr. Phil Fenton
Executive Director – Sustainable Products: Ms. Dimitra Rappou

CORRESPONDING MEMBERS

FEFCO has 16 Corresponding members from 12 countries. Corresponding membership is open to companies located in a country that does not have a National Association member.

SYMPATHISER MEMBERS

FEFCO has 197 Sympathiser members from 25 countries, including 8 new members that joined us in 2024.

Membership is open to companies supplying the corrugated industry.

KEY PRODUCTION STATISTICS 2024



KEY FACTS - FEFCO 2024 STATISTICS

CORRUGATED IN NUMBERS



Production

49 billion m²

(incl. non-members)
of corrugated board is
almost enough to cover the
area of Denmark.



More than

40%

of corrugated packaging
is used to package food
products.



Corrugated packs and
protects more than

75%

of European goods.



88%

of corrugated packaging
is derived from recycled
content.



Corrugated cardboard
recycling rate exceeds

90%



Corrugated board is
biodegradable and
compostable.



Companies

270



Plants

537



Workforce

71 364

Every year, the corrugated cardboard
industry recycles



26,9 million tonnes

of recycled paper, the
equivalent of the weight of

2,663 Eiffel Towers

in packaging!
(FEFCO LCA 2023)

Paper and Board is the most recycled
packaging material.



83.1%



76.9%



75.6%



40.7%

PAPER

METAL

GLASS

PLASTIC

Data source: Eurostat 2022

LCA 2023

For the production of corrugated cardboard between 1997 and 2023
there was:



-26%

reduction in total energy
consumption at mills
between 1997 and 2023
(FEFCO LCA 2023)



-48%

reduction in the use
of fossil fuel at mills
between 1997 and 2023
(FEFCO LCA 2023)



4×

Nearly 4× increase in the use of renewable
fuels in the corrugated sector between
1997 and 2023 (FEFCO LCA 2023)

STRATEGIC VISION - FEFCO IS THE LEADING VOICE OF THE CORRUGATED INDUSTRY IN EUROPE

FEFCO is the respected voice of the corrugated cardboard industry, working to inform, promote and support the sector across Europe. Our objective is to be regarded as one of the most credible and effective associations in Brussels, while positioning corrugated as the preferred packaging solution.

FEFCO's ultimate mission is to secure a favourable regulatory environment in Europe, enabling its members to operate with efficiency and confidence.

Action plan 2024 – Highlights

In 2024, FEFCO delivered on its strategic objectives by advancing the interests of the corrugated cardboard sector in a rapidly evolving policy and market environment.

Throughout 2024, the FEFCO team worked to protect members' competitiveness and to demonstrate corrugated's essential role as a sustainable packaging solution under the EU Green Deal.

Defending the industry in Brussels and beyond

Throughout the year, FEFCO sustained strong advocacy on the Packaging and Packaging Waste Regulation (PPWR), ensuring the sector's voice was heard in crucial debates on reuse, recyclability and circularity. Our engagement extended to other key files, including the European Deforestation Regulation (EUDR), where we worked closely with the paper and board value chain through joint initiatives. We were actively involved in discussions on circularity and sustainability legislation, product

safety legislation and the revision of Food Contact Materials, with a focus on sustainability and data sharing. In addition, FEFCO reached out to the newly elected Members of the European Parliament with a welcome letter, highlighting the sector's key legislative priorities and related policy issues. At the same time, we contributed to the development of the Fibre Packaging Europe (FPE) Manifesto ahead of the new Commission and Parliament political mandate. It sets out the pillars of our strategy along with its main directions and expected outcomes. Close coordination with member associations from the paper and board value chain ensured a consistent industry position was conveyed across Europe.

Supporting the climate neutrality journey

To assist members in meeting Green Deal requirements, FEFCO actively promoted the Climate Neutrality Roadmap and developed practical tools for decarbonisation. We improved our product carbon footprint calculation tool, which supports members in aligning with Science Based Targets (SBTi) and we also published best-practice guidelines on energy efficiency. These initiatives helped reinforce the sector's commitment to a low-carbon future.

Technical expertise, knowledge and intelligence hub

FEFCO strengthened its role as a centre of technical expertise and intelligence. New studies were conducted on biodegradability of corrugated packaging, while regular statistics and monitoring updates kept members informed of market trends and regulatory developments. The Cybersecurity project was also launched to support members in addressing emerging digital risks and ensuring

business resilience. The biannual life cycle assessment (LCA) with CCB (now Containerboard Europe) provided robust environmental data, and the FEFCO Summit once again served as a key platform for dialogue and exchange.

Promoting corrugated as the sustainable choice

Communications and outreach remained a cornerstone of our 2024 activities. FEFCO implemented ongoing PR and social media campaigns, and issued press releases highlighting corrugated's advantages. The sector's visibility was further strengthened through flagship events such as the FEFCO Summit, active participation in key conferences, and the promotion of innovative applications. These efforts were complemented by FEFCO's regular blog publications and the launch of the monthly LinkedIn Unboxing Insights newsletter, which provided fresh momentum to our digital engagement. Together, these initiatives significantly expanded our outreach, boosting audience engagement across digital channels and enhancing corrugated's profile as the sustainable packaging solution of choice.

Building alliances and partnerships

Collaboration with partner organisations was instrumental in amplifying our voice. FEFCO actively engaged with the International Corrugated Case Association, Fibre Packaging Europe, Circular Choices, CCB, the Packaging Chain Forum and other key stakeholders. This collective work ensured that corrugated was well represented in discussions ranging from sustainability issues, recycling, bio economy, to food contact materials and the EU Chemical Strategy for Sustainability.

FEFCO 2024 ACHIEVEMENTS & PROJECTS

“At FEFCO, we are committed to policy making grounded in science and guided by evidence - the cornerstone of good governance. We strive to bring value to our members through impactful technical projects that support our shared strategic objectives. We ensure that policy and communication efforts are aligned and consistent, thus reinforcing corrugated packaging as the preferred choice for customers.”



*Eleni Despotou,
FEFCO Director General.*

PACKAGING AND PACKAGING WASTE REGULATION (PPWR)

2024 was a significant year for FEFCO as the Packaging and Packaging Waste Regulation (PPWR) legislative process reached its conclusion. Through advocacy, technical expertise and strategic coordination, FEFCO ensured that the corrugated sector's voice was reflected in the final compromise text. This culminated in its approval by the European Parliament and publication in early 2025.

Faced with procedural delays, including an amendment process and multilingual legal revision, FEFCO remained fully engaged to secure a smooth adoption of the regulation before the close of the legislative year. After being formally endorsed by the Council and published in the Official Journal, the PPWR entered into force on 11 February 2025. Its full application begins on 12 August, 2026.

The regulation contains new provisions, which will be phased in between 2025 and 2030. These include:

- Recyclability and recycling design criteria
- Recyclability at scale
- Empty space ratio
- Packaging minimisation
- Labelling
- Substances of concern in packaging

Looking ahead, FEFCO is now directing its efforts towards the upcoming secondary legislation and implementation. Through its PPWR Taskforce, the Federation is working to ensure that the implementation rules are practical and aligned with the operational realities of the

RECYCLABILITY GUIDELINES

In 2024, the FEFCO Secretariat and recycling working group updated the **Corrugated Packaging Recyclability Guidelines**. These are based on the CPI Design for Recyclability Guidelines. The guidelines can be [downloaded from the FEFCO website](#).



corrugated industry. By championing the recyclability and sustainability of fibre-based packaging, FEFCO continues to position the sector as a key contributor to Europe's green and circular transition.

2023 Corrugated Life Cycle Inventory

FEFCO and Cefi ContainerBoard (CCB) have been collecting and publishing life cycle data for more than 25 years for the corrugated industry. Previously published every 3 years, FEFCO decided to carry out the exercise every 2 years, and a new version of the LCI was finalised in February 2024 for the year 2022. As before, the corrugated LCI follows a robust process of data collection, evaluation and validation by experts, and is subjected to independent peer review. The new collected data covers a significant and representative proportion of the sector.

LCI data is essential for reinforcing the credibility and transparency of our industry. It provides a robust foundation for tracking key performance indicators (KPIs), enabling us to monitor progress and identify areas for improvement. By systematically gathering and analysing this data, we not only demonstrate our commitment to continuous improvement and sustainability but also showcase our responsible use of circular raw materials. This proactive approach strengthens stakeholder confidence and supports informed decision-making across the value chain.

The data collection process for the 2024 life cycle inventory is now underway.

ENERGY EFFICIENCY HANDBOOK

In 2024, FEFCO published its Best Practice Handbook for Improved Energy Efficiency, a major step in supporting the sector's ambitions under the Climate Neutrality Roadmap 2050.

Developed in collaboration with the FEFCO Sustainable Manufacturing

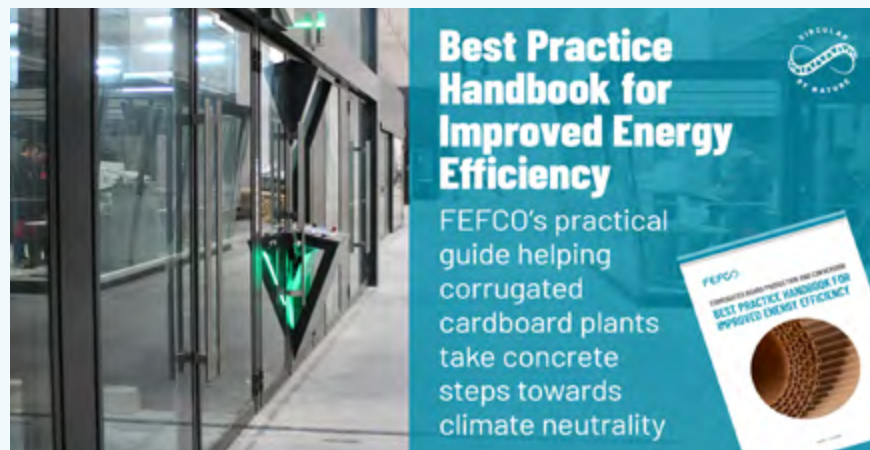


Workgroup and RISE Bioeconomy and Health, the handbook provides practical guidance to help companies in the corrugated cardboard industry improve their energy performance.

To ensure the handbook reflects real industry needs, a multi-faceted approach was taken. A sector-wide questionnaire helped gather valuable insights and encourage knowledge sharing. Interviews with industry experts, equipment manufacturers and suppliers added further depth and expertise. In addition, a dedicated work session brought together decision-makers to discuss and prioritise the best practices identified. The result is a well-rounded resource that highlights both the challenges and opportunities in the sector, offering practical solutions

for short-term implementation (typically within one to three years). The handbook promotes sustainability by outlining proven techniques to reduce energy consumption across production, conversion and energy management processes, helping companies to operate more efficiently and responsibly.

This collaborative and evidence-based approach has ensured that the handbook reflects the challenges and opportunities specific to the corrugated cardboard industry. It is designed as a practical tool for professionals, engineers and sustainability managers seeking to strengthen their energy strategies. The launch of this handbook underlines FEFCO's commitment to supporting the industry in its transition to a more sustainable future.



FEFCO SUMMIT 2024



Between 15 and 17 May, Athens hosted the FEFCO 2024 Summit, bringing together over 250 participants from twenty countries under the theme “Leading Circularity”. The event provided a vital platform for the corrugated cardboard industry to address key regulatory, environmental and technological developments shaping its future.

The summit began with a welcome reception organised by FEFCO and the Hellenic Paper and Packaging Association (HPPA). High-profile speakers opened the conference, including outgoing FEFCO President Dr Fady Gemayel and FEFCO Director General Eleni Despotou. Ms Despotou highlighted the strategic importance of the Packaging and Packaging Waste Regulation (PPWR) and called for close collaboration with policymakers to promote circularity and sustainability. HPPA President Vasilis Exarchos paid tribute to the industry’s legacy and its readiness to embrace a sustainable future.

A key session focused on the PPWR’s potential to transform the sector. Leading voices from Smurfit Kappa, Dunapack Packaging and DS Smith stressed the regulation’s role in encouraging material efficiency, recyclability and innovation. The panel concluded that the PPWR should be seen not just as a challenge, but as an opportunity for the industry to strengthen its leadership in circularity, reduce environmental impact and collaborate with policymakers on workable, innovation-friendly legislation.

The afternoon included presentations on FEFCO’s Best Practice Handbook for Improved Energy Efficiency and ESG standards, in line with the EU Green Deal. The day ended with a gala dinner at the Acropolis Museum, celebrating both cultural heritage and industry progress.

A significant moment during the event was the appointment

of Nina Iversen, Managing Director of Glomma Papp AS, as the new FEFCO President. Ms Iversen is the first woman to hold this role since FEFCO’s founding in 1952.

Day two featured a keynote from Greek Minister of Development Konstantinos Skrekas, who praised paper-based packaging as Europe’s most recycled material. The programme then turned to the role of digital innovation, with Professor George Ioannou highlighting the potential of AI to boost efficiency and reduce waste. FEFCO’s Cybersecurity Task Force also presented its current work.

FEFCO’s communications consultants, ZN Consulting, underlined the importance of shaping public discourse and presented plans for a post-summer campaign to promote corrugated environmental benefits. Marine pollution was also addressed, with Dimitris Alexopoulos from Enaleia outlining impactful strategies to reduce plastic waste and engage coastal communities.

The Summit concluded with a call from Eleni Despotou to strengthen cooperation and reaffirm the sector’s role in leading Europe’s circular economy. The event reflected the industry’s unity, ambition and readiness to embrace change.





COMMITTEE WORK



HEALTH & SAFETY COMMITTEE

H&S WEBINAR — CE MARKING AND MACHINE SAFETY

The FEFCO Health & Safety Committee, chaired by John Nicholls, organised a webinar on 27 March 2024 on the topic of CE marking and machine safety. The presentation by Netherlands-based safety consultant Nick de With provided an introduction to EU regulations on machinery. He also outlined the main points to keep in mind when purchasing new machinery and the consequences of adapting existing machinery. This included addressing questions such as who is considered to be the manufacturer of a machine if it has been modified.



VISIT TO VPK PLANT

In October, members of the Health & Safety Committee were welcomed to Aalst by VPK with a tour of their corrugated packaging plant. Members were shown how VPK implements health & safety and sustainability procedures.



SAFETY ALERTS 2024

FEFCO continues to share Safety Alerts with its members and makes them available in the members area of the website.

"Thanks to the efforts and collective values of our members we have reduced the number of injuries by over 55% in the last 14 years. In the H&S Committee we know that it gets harder to get better, and recently our attention has been focused on removing the potential for more serious injuries, and our collective efforts are promoting improved partnerships with our key suppliers. There is unanimous support for progressive design and safer equipment and thanks to this collaboration we have high hopes for continuous improvement."



John Nicholls, Chair
H&S Committee

SAFETY STATISTICS 2023

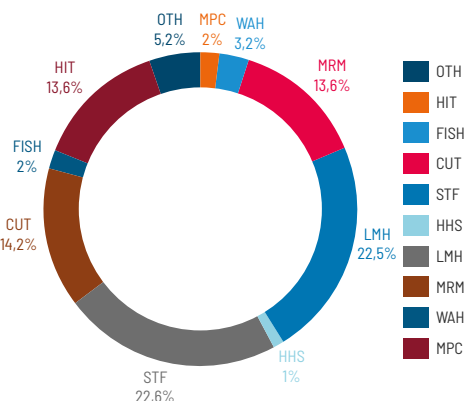
The safety statistics based on injury data for the calendar year 2023 were sent to all members. This further extends our data set and shows that on average member companies have improved their TRIR (LTA, RWC, & MTC) over the last 12 years by over 40%. The H&S Committee is delighted to see the majority of companies and the corrugated industry overall showing a sustained and gradual improvement.

The safety statistics based on injury data for the calendar year 2023 can be found in the members section of the FEFCO website.

Legend

OTH	Others
HIT	Hit by something fixed or stationary
FISH	Fire safety and heat burns
CUT	Cuts related to knives and sharp tools
STF	Slip, trip, fall

Incident Causation 2023



HHS	Handling/controlling hazardous substances
LMH	Lifting and manual handling
MRM	Moving rotating machinery
WAH	Work at height
MPC	Mobile plant or vehicle

REGULATORY AFFAIRS COMMITTEE



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Ursula Von der Leyen and the EU Commissioners

FEFCO PRIORITIES

Policy priorities were based on their potential impact on the business and the probability to occur. In 2024, the top priorities were:

- EU Packaging and Packaging Waste Regulation (PPWR) new provision and exemptions
- Food contact materials
- Sustainability projects

FEFCO has continued and increased its advocacy on the review of the PPWR.

While this legislation has become the number one priority for the industry, FEFCO has continued to follow other key files, including the Eco-Design for Sustainable Products Regulation, Green Claims Directive, revision of the Waste Framework Directive, Deforestation and Forest Degradation Regulation, developments under the Chemical Strategy for Sustainability, Mineral oils and Printing inks.

SUSTAINABILITY AND CIRCULAR ECONOMY

New EU legislative mandate

2024 was a pivotal year for EU policymaking, marked by the European Parliament elections and the upcoming

renewal of the European Commission. In this context, FEFCO provided members with tools to engage their newly elected MEPs and supported outreach efforts. As part of its advocacy strategy, FEFCO also welcomed new MEPs with a sector-specific introduction kit, highlighting the importance of the corrugated industry in **the EU's Circular Economy, green transition and industrial competitiveness**.

Packaging and Packaging Waste Regulation (PPWR)

As the EU's Packaging and Packaging Waste Regulation (PPWR) moved forward, FEFCO remained at the forefront of advocacy, ensuring that the voice of the corrugated sector was not only heard but reflected in the legislation. The regulation, endorsed by key EU bodies in March 2024, includes vital exemptions for cardboard – a direct result of engagement by FEFCO with EU institutions and national ministries.

Throughout 2024, FEFCO supported its members with political updates, technical insights and advocacy toolkits, helping them influence national discussions. The organisation's active role secured recognition of corrugated cardboard's high recyclability and minimal environmental impact, especially in sectors like e-commerce and logistics.

As the regulation now enters its secondary legislation phase, FEFCO has launched dedicated taskforces on PPWR implementation to ensure that the specific needs of the corrugated industry are taken into consideration. These taskforces aim to ensure that recyclability standards remain practical and innovation-driven and are updated in a viable way.

Implementation deadlines for secondary legislation span from 2025 to 2030 and focus on key aspects such as:

- Recyclability and recycling design criteria
- Recyclability at scale
- Empty space ratio
- Packaging minimisation
- Labelling
- Substances of concern in packaging

FEFCO is committed to navigating these changes by balancing regulatory compliance with production and market realities. Advocating for standards that recognise the inherent recyclability of corrugated packaging, FEFCO promotes collaborative solutions to position the industry as a leader in Europe's transition to a circular economy. As the PPWR progresses, FEFCO's proactive approach, including its PPWR taskforce and coordination across the value chain, ensures that corrugated packaging remains competitive, sustainable and central to Europe's environmental ambitions

FEFCO Report on recyclability

At a time when the PPWR is reshaping the future of packaging, one material stands out as a clear environmental front-runner: corrugated cardboard.

The 2024 FEFCO Report on recyclability highlighted the recycling strengths of cardboard packaging while shedding light on the potential misconceptions.



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Confirmation hearing of Jessika ROSWALL, European Commissioner-designate for Environment, Water Resilience and a Competitive Circular Economy

EUDR Taskforce

The EU Deforestation Regulation (EUDR), formally known as Regulation (EU) 2023/1115, was introduced to combat deforestation and forest degradation associated with EU imports of key commodities including wood and its derivatives like paper and board.

The EUDR enforcement was delayed in 2024 due to mounting pressure from EU member states, global trade partners and industry groups. Concerns included high administrative burdens, unclear compliance rules and insufficient guidance. Set to apply to medium and large companies by 30 December 2025, and smaller firms by 30 June 2026, the regulation will require operators to conduct detailed due diligence and geolocate the origin of raw materials before placing products on the EU market.

Understanding the complexities and potential disruptions posed by this regulation, FEFCO launched a dedicated taskforce in 2024 to support its members and advocate for practical implementation pathways.

FEFCO kicked off 2024 with a highly attended webinar on EUDR in January.

The session covered essential topics such as the differences between EUDR and the older EU Timber Regulation (EUTR), supply chain obligations, sourcing scenarios and compliance

strategies. **FEFCO followed up with the establishment of a dedicated EUDR Task Force in late 2024.** The aim of the taskforce is to support the development of sector-specific guidance and sharing possible compliance scenarios and tools with member companies.

On the advocacy side FEFCO signed a cross-industry joint statement urging the European Commission to provide clarity on implementation tools and improve legal certainty to avoid severe market disruptions.

Green Claims Directive

The EU Commission proposed the Green Claims Directive in March 2023 to tackle greenwashing by requiring that business to consumer environmental claims be evidence-based and verifiable. In March 2024, the European Parliament adopted its position. Negotiations began in the new legislative cycle after the June 2024 elections. Final implementation is expected by 2027.

In early 2024 FEFCO signed a joint industry statement, highlighting the necessity for environmental claims to be reliable, evidence-based and comparable. Industry stakeholders urged regulatory consistency across EU laws and stressed the need for clear, harmonised verification without excessive burden on SMEs. They advocated flexibility in methods beyond the PEF, stronger protection of confidential business data and support

for existing third-party certification schemes. The signatories urged alignment with existing EU laws and fair rules for imported products.

PRODUCT SAFETY

Food Contact Materials Regulation

Originally expected in 2023, revision of the EU Food Contact Materials Regulation (FCM) has encountered several delays. However, progress resumed in June 2024 when the European Commission's working group on FCMs reconvened.

A workshop on the IT infrastructure requirements for the FCM revision was finalised in spring 2024 and a report on sustainable packaging was launched in 2024 in response to the European Commission's call to define "sustainable" FCMs. This is a key component of the broader regulatory overhaul. The study, expected to be finalised in 2025, will inform a policy impact assessment and public consultation. The legislative revision interplays with the Packaging and **Packaging Waste Regulation (PPWR)**, which is setting provisions regarding the limit of chemical substances in food contact packaging.

FEFCO has been actively contributing to the Commission-led survey on the sustainability of food contact materials, bringing industry-specific expertise to the table. The Federation's



Voting session ENVI Committee

© European Commission



involvement will continue through further consultations and working groups, where it advocates for the viability of fibre-based packaging solutions that align with both food safety and sustainability goals.

Restrictions on per- and polyfluoroalkyl substances (PFAS)

The European Union is moving towards restricting the use of PFAS due to their environmental and health risks, impacting various sectors, including paper-based packaging.

The Packaging and Packaging Waste Regulation (PPWR) also plays a role in this transition by limiting the presence of PFAS in food contact packaging and promoting consistent recyclability and the use of safer substances. The PPWR builds on existing EU legislation, such as the Persistent Organic Pollutant and REACH Regulations. These restrict the use of PFAS and other hazardous chemicals in food packaging and other consumer products. From 2026, PFAS limits in food contact packaging will be applicable.

Furthermore, on 19 September 2024, the EU Commission approved new measures banning the sale and use of PFHxA (undecafluorohexanoic acid) and related substances in food packaging.

Biodegradability Study

FEFCO's latest biodegradability study, carried out by Finland's VTT Technical Research Centre, confirms what the corrugated industry has long championed - cardboard breaks down

naturally and efficiently under the right conditions. With biodegradation rates of 79-97% in soil and 71-105% in marine environments, corrugated board shows strong performance in both testing areas.

Commissioned by FEFCO and supported by a literature review from RISE (Sweden), the results highlight the material's inherent circularity. Even the presence of lignin reflects a positive environmental function rather than a drawback.

As the EU pushes forward with circular economy goals, this report confirms corrugated packaging's performance.

General Product Safety Regulation

EU Regulation 2023/988, also known as the General Product Safety Regulation (GPSR), entered into force on 13 December 2024, and aims to increase the safety of consumer products, particularly in the context of e-commerce and new technologies. It replaces the previous Directive 2001/95/EC and introduces stricter obligations for businesses and online marketplaces to ensure product safety. GPSR covers many safety aspects of consumer products with strict inspection requirements including characteristics of the product's packaging, documentation, test reports and authorised representatives.

Other policies

FEFCO also followed the legislative procedures of the Ecodesign for Sustainable Products Regulation (ESPR),



"In 2024, the Regulatory Affairs Committee continued to operate at full speed, focusing its efforts on files with the highest impact on the corrugated sector. Our priorities were carefully ranked according to business relevance and likelihood of adoption, with the Packaging and Packaging Waste Regulation (PPWR) clearly leading the agenda. At the same time, we remained actively engaged on other key dossiers such as the EU Deforestation Regulation (EUDR), which presents both significant compliance challenges and strategic implications for our supply chains. The RAC remains committed to supporting FEFCO and its members with regulatory and technical expertise, providing effective advocacy tools to navigate this increasingly complex regulatory landscape."



*Outi Marin, Chair,
Regulatory Affairs
Committee (RAC)*

the Corporate Sustainability Reporting Directive (CSRD), and the Corporate Sustainability Due Diligence Directive (CSDDD), with the aim of providing updated and background information to its members.

COMMUNICATIONS COMMITTEE

FEFCO COMMUNICATIONS REPORT – 2024 OVERVIEW

In 2024, FEFCO's communications strategy remained firmly anchored in its commitment to reinforce the position of corrugated cardboard as a sustainable, circular and indispensable packaging solution. Throughout the year, communications were structured to support advocacy objectives, particularly around the Packaging and Packaging Waste Regulation (PPWR) while raising public and institutional awareness of the environmental, social and economic benefits of the industry.

The main communication goals in 2024 were to:

- provide robust support for the association's advocacy work, especially during PPWR negotiations.
- promote corrugated cardboard as a benchmark for circularity, innovation and sustainability.
- maintain visibility with EU stakeholders, particularly newly elected MEPs, by developing targeted materials and tailored campaigns.
- amplify member engagement through regular updates, toolkits, newsletters and thought leadership.



This strategic approach was implemented through a series of integrated communication activities across digital platforms, stakeholder engagement tools, events and publications.

KEY ACTIVITIES IN 2024

Strategic campaigns and advocacy support

- **Deloitte case analysis promotion**
Communications highlighted key findings of a 2023 Deloitte study analysing the environmental and logistical impact of substituting corrugated packaging with reusable alternatives. Soft-launched in early 2024, this was a major pillar supporting FEFCO's PPWR advocacy.
- **Key facts brochure**
A compact, fact-based document was released to counter misconceptions around reuse and reinforce

corrugated cardboard environmental credentials.

- **"Who else?" campaign (launched in November)**
A new FEFCO campaign promoting corrugated cardboard's contribution to sustainability, circularity and job creation across Europe. It features 9 visuals and animations disseminated through FEFCO's social media channels and the "Circular by Nature" webpage.
- **Preparatory work for the creation of a video series**
A forthcoming video initiative to illustrate that used cardboard is not waste but a valuable resource, complementing the broader campaign narrative.
- **Digital and social media engagement**
- **Monthly LinkedIn newsletter**
Launched in 2024 to keep FEFCO followers and stakeholders regularly informed about industry developments and FEFCO activities.
- **Social media influence mapping**
Conducted by the communication agency to optimise FEFCO targeting of messages and campaigns to high-impact audiences.

- **Social media reach (as of December 2024):**
 - LinkedIn: 23.7K followers
 - X/Twitter: 14.5K followers
 - Facebook: 2.3K followers
 - Instagram: 1.6K followers





“The aim of the new 2024 “Who Else” campaign is to showcase the key benefits of corrugated cardboard and the scale of the industry. It places a strong focus on recycling and emphasises that used corrugated is not ‘waste’ but a valuable resource. The motto conveys the message that the corrugated board industry ticks all the boxes - who else can make that claim?”



Alex Manisty, Chair of the Communications Committee and the Climate Neutrality workgroup

Social media activities

Some successful examples

- **Global Recycling Day (18 March)**
Release of animated educational content emphasising the recyclability of corrugated cardboard.
- **Europe Day (9 May) and EU Elections (June)**
Content promoting democratic engagement and linked FEFCO messaging to EU priorities.
- **World Environment Day (5 June)**
Social campaign showcasing corrugated cardboard environmental contributions.
- **Summer Olympic social media highlight**
A timely post celebrating corrugated cardboard's exceptional recycling performance, aligned with Olympic buzz.

Institutional engagement

- **MEP mapping**
This involved identifying all MEPs, including newly elected ones, reviewing

their profiles, understanding their policy interests and the social channels they use, in order to tailor FEFCO's outreach and messaging.

- **Stakeholder campaign on social media**
FEFCO's online campaign aims to reshape perceptions of corrugated cardboard by aligning its messaging with FEFCO's main advocacy priorities.
- **Welcome kit for MEPs**
Distributed in Q3, the aim was to disseminate a letter presenting the industry in a concise manner, highlighting the sector's scale, recycling rate and recycled content, while also drawing a connection with competitiveness in Europe. The welcome kit was composed of a corrugated envelope, factsheet, personalised letter and a branded corrugated desk tray designed for easy assembly and visual impact.

Major events and content

- **FEFCO Summit – Athens (15-17 May 2024)**
Under the theme “Leading Circularity,” the Summit gathered over 250 participants. Live posting and post-event coverage amplified its reach. Key themes included PPWR, sustainability, AI and strategic communications.
- **RISI Fastmarkets Forest Products Conference**
FEFCO DG Eleni Despotou delivered an update on PPWR and deforestation regulations, further strengthening the association's external voice.

Publications and media

- **FEFCO blogs – [View all blog posts](#)**
Published throughout the year, topics included sustainable corrugated insulation, corrugated packaging for e-commerce returns, beds made from corrugated cardboard (Paris Olympics), smart pizza packaging design and innovative designs for baked cheese and gift boxes
- **FEFCOLink newsletter – [View all newsletters](#)**
May 2024 issue: updates on EU and

communication activities, the Energy Efficiency Handbook and other new publications.

- December 2024 issue: highlights from the Energy Efficiency Workshop, the FEFCO Summit and key regulatory developments.
- **Press releases 2024:**
 - Corrugated packaging leading circularity in Athens
 - FEFCO welcomes new President Nina Iversen
 - FEFCO welcomes adoption of Packaging and Packaging Waste Regulation (PPWR)
- **Activity Report 2023**
Final version completed in September 2024, including full statistics and updates across all FEFCO working areas.

In a year where regulatory issues were the top priority, FEFCO's communications efforts were closely aligned with advocacy goals and industry promotion. From FEFCO's advocacy work to its social media platforms, the message was clear: corrugated cardboard is truly circular, a renewable solution and recycled in practice, making it a packaging material ready for the future.

Most importantly, FEFCO's communications are backed by strong, transparent data and compelling storytelling, enabling the industry to counter inaccurate or misleading claims with confidence in our product and our sector.



OPERATIONS & INNOVATION COMMITTEE (OIC)



ENERGY EFFICIENCY WORKSHOP

Following on from the publication of the Energy Efficiency Handbook for corrugated plants, FEFCO hosted an Energy Efficiency Workshop on 24 October 2024 in Brussels.

113 participants from 20 countries joined us, including energy experts, regulatory specialists and sustainability advocates. This event provided the best platform for discussing strategies to improve energy efficiency and to accelerate

decarbonisation in corrugated cardboard manufacturing.

The workshop addressed critical industry challenges, such as aligning with evolving EU regulations, overcoming barriers to adopt advanced technologies and meeting growing market demands for sustainable solutions. Attendees explored opportunities to optimise operations, reduce energy consumption and ways to transition to climate-neutral practices by 2050 - a key objective for the corrugated sector.



"2024 was a year of continuing pressure on efficiency due to the low demand for corrugated packaging and a certain level of overcapacity in most markets. The focus of the Operations and Innovation Committee was on energy efficiency, cybersecurity and preparing the industry for new regulations, such as the Packaging and Packaging Waste Regulation. Corrugated remains a dynamic industry with a sustainable by nature product. The combination of challenges and opportunities make these interesting times. The OIC is closely following developments, keeping the FEFCO community up to date."



Marc Van Damme
Chair, Operations and
Innovation Committee
(OIC)

FEFCO carbon footprint assessment tool

Following two years of development, the latest version of the FEFCO carbon footprint calculation tool was distributed to all members. This is the result of collaboration between FEFCO, a committee of technical experts and consulting company Climact. It acts as a follow up to the Decarbonisation Roadmap project. The new version supports technical improvements to increase computation speed, detailed explanations, simplification of some elements for better management and the adaption of science based targets initiative (SBTi) compliancy to meet new requirements.

This tool is designed to support members in creating their own carbon footprint, decarbonisation roadmap and SBTi target submission via a common approach.

FEFCO TECHNICAL SEMINAR 2025

One of the main projects for the OIC throughout the year was the preparation of the FEFCO Technical Seminar in 2025. Scheduled to take place in Rome from 8 to 10 October 2025 under the theme **"Elevate tomorrow's corrugated cardboard industry"**, the committee has put together a programme reflecting the latest developments in our industry. The programme is divided into four main sessions:

- Adaptation driven by a changing environment and regulations
- Advanced technologies
- Innovation in energy efficiency and decarbonisation



- Challenges and opportunities for the corrugated industry

FEFCO INDUSTRIAL CYBER SECURITY INITIATIVE

In August 2023, the FEFCO Operation and Innovation Committee highlighted the growing threat of cyberattacks, driven by rapid digitalisation. As the corrugated board sector is increasingly adopting connected machines, Industry 4.0 and AI to boost performance and traceability, cyber vulnerabilities have become part of our new reality. For this reason cybersecurity has become a strategic imperative for our industry.

To address this, FEFCO launched an industrial cybersecurity project in November 2023, led by Hans Christian Hansen from DS Smith. A four-member steering committee and a working group of more than twenty production and supply experts, supervised by EY, drove the project.

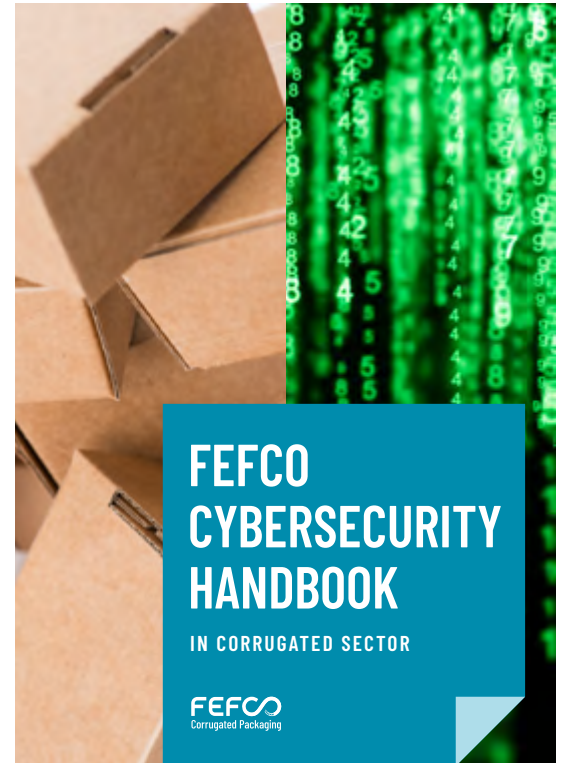
Key objectives

- Deploy practical cybersecurity recommendations across operations
- Build trust among stakeholders, producers, suppliers, customers and insurers
- Secure supply continuity for customers
- Encourage ongoing collaboration, improvement and innovation
- Lead proactively by surpassing legal requirements and reinforcing FEFCO's commitment to supply chain security.

At the end of this initial phase, several deliverables were completed, ready for publication in early 2025:



Hans Christian Hansen
DS Smith, an International
Paper Company
FEFCO Cybersecurity
Committee Chairman



- A handbook outlining the current cybersecurity landscape
- A detailed checklist of over 100 indicators to assess a company's cybersecurity maturity
- A supplier declaration of conformity to ensure products meet cybersecurity requirements
- An Interconnection Security Agreement (ISA) template for the secure interconnection of information systems between different partners.

Hans Christian Hansen notes, *"Through this proactive approach, FEFCO demonstrates its commitment to advancing cybersecurity across the corrugated packaging industry. This ensures that members not only meet but exceed regulatory requirements, reinforcing the resilience of the entire supply chain while staying ahead of future regulations"*.



STATISTICS COMMITTEE



The FEFCO statistical database project, which started in 2023, continued into 2024 with a focus on delivering more robust and reliable data for the corrugated industry. The objective is to help members achieve their strategic objectives and provide FEFCO with solid figures to support advocacy efforts.

The project is led by Dr. Jens Neumann from Prima Verpackung and is carried out by a team of 23 industry experts. A dedicated consultant was appointed to support both FEFCO and the workgroup, ensuring technical and strategic alignment. Practical procedures for data collection and evaluation were also implemented, increasing the efficiency and consistency of the statistical process.

IMPROVEMENTS MADE TO REPORTS

Monthly reports

- Comprehensive content review with refinement of key definitions
- Inclusion of previously difficult-to-collect or sensitive data (e.g. turnover) in the annual report
- Development of methodologies to estimate missing data, increasing report completeness

Yearly reports

- Overhauled structure and improved presentation for greater clarity and usability
- Broader, more precise definitions for key metrics
- Improved data consistency across sources and timeframes
- Inclusion of relevant indicators (such as old corrugated containers/waste data)
- Upgraded visual elements and clearer attribution of data sources
- Alignment with monthly statistics to ensure coherence

Legal and compliance measures

To ensure full alignment with EU competition regulations and mitigate potential legal risks:

- National associations are required to sign a "Declaration of Compliance with EU Competition Law"
- Proposals for data extrapolation and forecasting have been shared with members, increasing report usability while maintaining confidentiality

FEFCO is confident that ongoing improvements in 2024 will continue to bring added value for its members and support the corrugated industry.



"The FEFCO Statistics Workgroup embodies our commitment to providing the corrugated packaging industry with a trusted, authoritative and indispensable source of knowledge.

As a cornerstone of both strategic guidance and advocacy efforts, this workgroup is dedicated to developing the highest standards in reliability, clarity and accuracy. By underpinning FEFCO data with complementary paper industry, wastepaper and pulp market information, we have established the definitive foundation for understanding and shaping the future of our industry.

Through the work of a dedicated workgroup of experts, FEFCO is developing a comprehensive decision-support dashboard. This instrument will empower industry leaders at every level and enable both long-term strategic direction and sound day-to-day decision-making. We aim to deliver insights that strengthen the industry, safeguard its credibility, and support its sustainable growth within the European and global context."



Jens Neumann
Chairman

NATIONAL DIRECTORS COMMITTEE (NDC)

NATIONAL ASSOCIATION PRIORITIES IN 2024

- Advocacy (at national level) for PPWR, EUDR and labelling at EU level, etc.
- Recruiting new members
- Marketing and communication
- Health and safety
- Improving industry statistics
- Food contact legislation: mineral oils, PFAS, etc.
- Company visits and providing practical information on the corrugated industry

FEFCO President Nina Iverson underlines the importance of NDC

In 2024, FEFCO president Nina Iverson joined several NDC meetings to stay informed on work at national level. She stressed that the associations' efforts are crucial for recruiting new members and strengthening the support base of FEFCO. She also underlined the importance of a good information exchange on what is being done at national level. As a result, Dimitra Rappou (CPI) and Janusz Turski (SPP) developed a new country report framework.

Recruiting new members

Recruiting new members remained a priority in 2024 as it strengthens the support base for national associations and indirectly for FEFCO. Several countries were successful in recruiting new members, and in the case of Spain, members that had left even rejoined.

Advocacy: a coordinated and consistent approach across Europe

Over 80% of legislation originates from Brussels and is implemented nationally. For this reason it is essential that NDC members align national advocacy with the European level campaign. To support this, FEFCO provided National Associations with various advocacy toolkits containing positions, webinars, studies, arguments and facts for effective national campaigns. The associations used this material for their websites, advocacy and communications. National Directors activated their networks and organised several meetings in 2024, thus assuring a consistent and unified voice at all levels.

Marketing and communication

National Associations aligned their communications with FEFCO's

communication strategy, using their social media channels. FEFCO shared all its communication materials with the associations, with many countries adapting the resources into their local language and using their own data and studies.

Health and safety (H&S)

The National Associations share information with member companies such as safety alerts, best practices and H&S statistics. Sharing information about preventing accidents is key. By doing so we raise awareness and improve on-site safety throughout Europe. This information is the basis for H&S meetings with machine producers. It is also used for the H&S presentation at FEFCO's biennial Technical Seminar.

Improving industry statistics

Having accurate statistics is vital for the corrugated industry. Under the leadership of Dr. Jens Neumann, the Statistics Committee made substantial progress in 2024 to improve FEFCO statistics. This included making it easier for National Associations to collect and upload their data into the FEFCO system.





National Directors' visit to Thimm Packaging plant in Prague

Company visit to THIMM Packaging in Prague

In September 2024 the Czech Association SVVL kindly invited the NDC Committee to the THIMM Packaging factory in Prague. During the visit, Václav Mlynár gave an interesting overview of the market, highlighting new developments in the Czech corrugated industry. This included digital printing on a larger scale and the use of QR codes for labelling and giving information to consumers. This was a good opportunity to learn about the Czech and wider Eastern European market and its production conditions. Regular exchange of practical knowledge between National Associations is essential.

2024 NATIONAL ASSOCIATIONS HIGHLIGHTS

Czech Republic: Czech Association SVVL:

In May 2024, Václav Mlynár succeeded Walo Hinterburger as Secretary and Chairman of SVVL. Mr Hinterburger will remain involved in the Packaging and Packaging Waste Regulation.

Greece: HPPA

In 2024 HPPA supported FEFCO in the organisation of the 2024 Summit in Athens. The Summit was a success thanks to Mrs Ifigenia Tarou, Secretary General of HPPA, who contributed enormously with her local network.

Romania: ROMPAP

Cosmin Alexandru Ionescu left ROMPAP at the end of 2023 with Altafinii Tudose taking over the role of Executive Director on 1 November 2023.



"In 2024 National Associations once again showed their value, making significant efforts to advocate at national level on many legislative issues. The associations worked closely together and received support from CEOs and specialists in corrugated companies. This demonstrates that the corrugated industry has a network of key policy stakeholders to advocate for its interests. An extra boost for the NDC was that FEFCO President Nina Iverson joined our meetings on several occasions. As chair of the NDC, it was a pleasure to work with this motivated group of National Directors and the FEFCO team."



Peter van Ostaijen
(Corrugated Benelux Association CBA), Chair,
NDC Committee.



Greek delegation at the FEFCO Summit in Athens



WHO'S WHO? FEFCO & NETWORK



WHO'S WHO

FEFCO GOVERNANCE

FEFCO GENERAL ASSEMBLY

FEFCO is the European federation for national corrugated board associations. Its active membership consists of 17 national associations and a number of individual corrugated board manufacturers from countries without a national association.

FEFCO BOARD OF DIRECTORS 2024

The Board of Directors is composed of a minimum of 5 and a maximum of 25 members, including the President of the Association.

FEFCO EXECUTIVE BOARD

The Executive Board is composed of the President, two Vice Presidents and an Honorary Vice President.



PRESIDENT
NINA IVERSEN



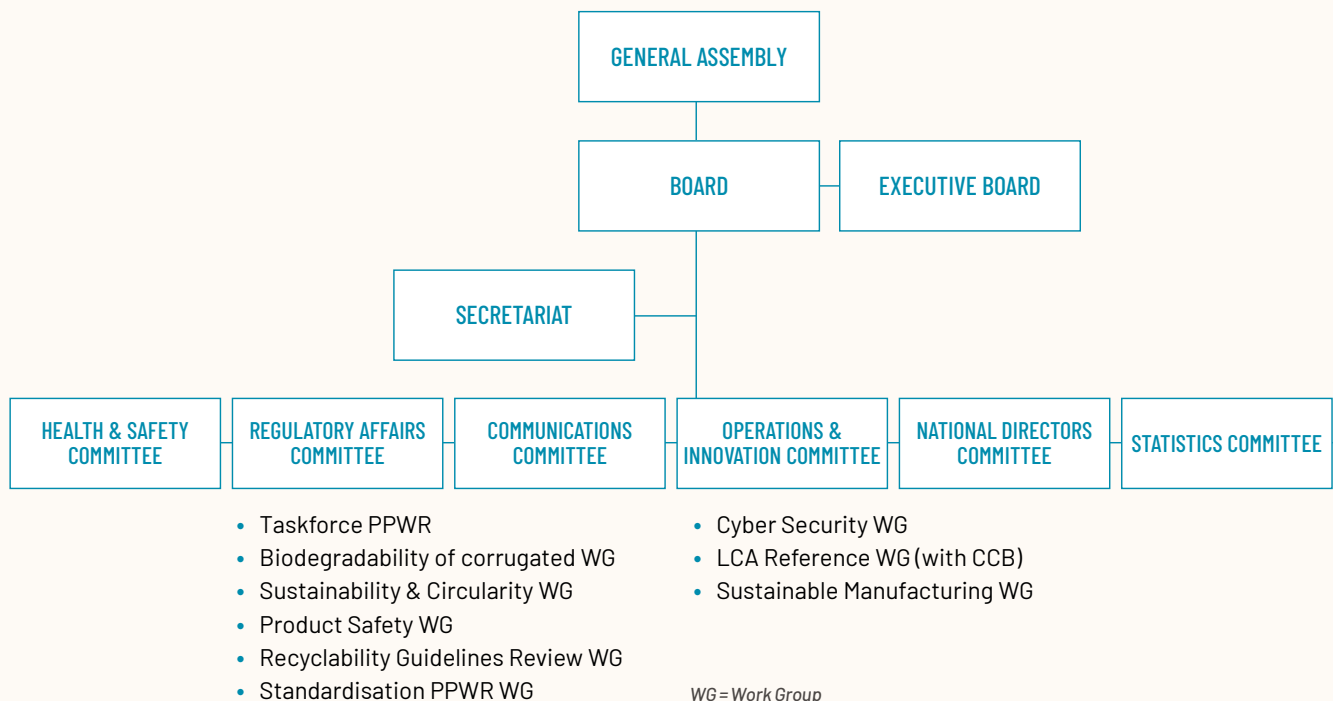
VICE PRESIDENT
SAERIO MAYER



VICE PRESIDENT
LEOPOLDO SANTORROMÁN



HONORARY VICE PRESIDENT
FADY GEMAYEL



FEFCO BOARD OF DIRECTORS 2024

EXECUTIVE BOARD		MAJOR COMPANIES	
Nina Iversen President	Saverio Mayer Vice President	Eric Chartrain International Paper Europe	Alex Manisty DS Smith Packaging an IP company
Leopoldo Santorromán Vice President	Fady Gemayel Honorary Vice President	Saverio Mayer Smurfit Westrock Europe	Armand Schoonbrood Mondi Packaging Europe
ASSOCIATIONS		REPRESENTATIVES OF CLUSTERS	
Philippe Durand France (COF)	Steffen Würth Germany (VDW)	Dennis Belkovsky Hungary (HFCBM), Romania (ARFCO)	Nina Iversen Finland (FCBA) Sweden (SWIF)
Fausto Ferretti Italy (GIFCO)	Thomas Zebrowski Poland (SPP)	Dirk Ockerman Netherlands, Belgium (CBA)	
Leopoldo Santorroman Saldana Spain (AFCO)	John Weedon UK (CPI)	Alexander Enzenberg Austria (Forum Wellpappe and PPV) Croatia (UHPVK), Czech Rep (SVVL), Greece (HPPA)	

FEFCO SECRETARIAT

The day-to-day work of the association is carried out by the secretariat and managed by the Director General.



DIRECTOR GENERAL
ELENI DESPOTOU



**COMMUNICATIONS DIRECTOR
(DEPUTY DIRECTOR GENERAL)**
NATHALIE SCHNEEGANS



EU PUBLIC AFFAIRS DIRECTOR
LAURA MAZZEI



**TECHNICAL & SUSTAINABILITY
DIRECTOR**
JULIETTE GUERIN



PROJECT MANAGER
HOURIET LEFEBVRE



OFFICE MANAGER
JOHANNA KLOECK



FEFCO ACCOUNTANT
ROSI DIMITROVA



FEFCO PARTNERSHIPS

COOPERATION AND NETWORK



INDUSTRY COOPERATION AND EU NETWORK

FEFCO has established close links with organisations in the paper and board value chain and other packaging associations. We cooperate with other industry associations on matters of common interest where experience and knowledge are exchanged and joint actions are taken, where appropriate.



ContainerBoard Europe (previously CCB)

It is a European industry association for producers of corrugated case materials, also called containerboard. Activities are focused on primary-fibre materials (kraft liner, semi-chemical fluting) and recycled-fibre containerboard (e.g. testliner). Members represent a total European production capacity of more than 25 million tonnes of corrugated case materials. Recently, CCB and FEFCO strengthened their ties as they both represent the same industry. FEFCO cooperates with CCB mainly on technical matters such as life cycle assessment (LCA), food contact materials and standards.

PARTNER ASSOCIATIONS



CEPI – Confederation of European Paper Industries

Cepi is the European association representing the paper industry. In 2023, FEFCO and Cepi collaborated closely on all matters of common interest, notably the Ecodesign for Sustainable Products Regulation, Deforestation Regulation, Green Claims Directive, Food Contact Materials Regulation and others. They are both members of the Fibre Packaging Europe coalition.



FIBRE BOX ASSOCIATION

FBA – Fibre Box Association

FBA is a trade association that represents North American corrugated packaging manufacturers and strives to grow, protect and improve the overall welfare of the industry through member-valued programmes and services.

FBA has worked in close cooperation with FEFCO to harmonise the US and European common footprint quality (CFO) standards for corrugated food trays.

FBA also endorsed the FEFCO Code of designs (previously known as the International Fibreboard Case Code).

Statistics and the International Corrugated Case Association (ICCA) are additional areas of cooperation.

JOINT ACTIVITIES AND COALITIONS



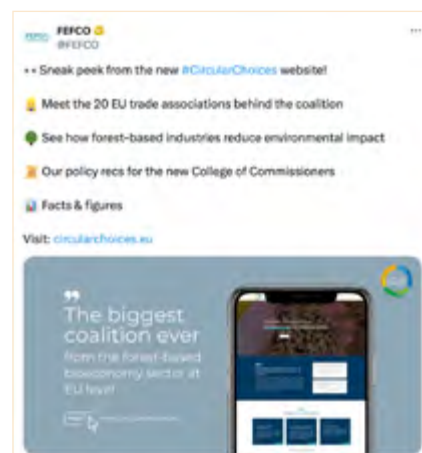
CITPA – International Confederation of Paper and Board Converters in Europe

CITPA represents the interests of the European paper and board converting industry. FEFCO, a longstanding member of CITPA, regularly meets and exchanges ideas with the association members. CITPA develops joint positions on various topics, including environmental and product safety issues, to advocate for the interests of paper and board converters in Europe. Additionally, CITPA is an active member of the European Paper Recycling Council (EPRC).



Circular Choices for a competitive EU Bioeconomy

The coalition's aim is to present EU policymakers with an ambitious common



vision ahead of 2030 and, going beyond, a transition towards a circular bioeconomy. FEFCO is part of the coalition and regularly posts on its own social media channels news regarding activities and events organised by the coalition.

Fibre Packaging Europe (FPE)

FPE is an informal coalition of seven trade associations representing industries involved in forestry, pulp, cardboard (paper, board and carton packaging) production and recycling in Europe. They come together to speak with one voice on the policy issues central to the fibre packaging value chain in the EU. By uniting diverse industry sectors, FPE's coordinated actions and strong advocacy efforts in 2024 were instrumental in shaping and influencing the regulatory landscape for packaging and packaging waste in Europe. The fibre-based packaging industry is a key contributor to the European Green Deal's aspiration to build a strong, circular and resource-efficient European bioeconomy. For additional information visit www.fibre-packaging.eu.

PIJITF (Packaging Inks Joint Industry Task Force)

PIJITF represents the members of the food packaging supply chain that are involved with the application of printing inks onto food contact materials. The work on technical aspects continues and the group meets and works on joint positions across the value chain to ensure that the final packed food product placed on supermarket shelves is safe for consumers.

Packaging Chain Forum (PCF)

FEFCO is a member of PCF, which represents the packaging value chain. It is led by European trade associations and companies representing or dealing with packaging and environmental issues across different materials and sectors. As part of the coalition, FEFCO co-signed a joint position on the Packaging and Packaging Waste Regulation and the Single Market, addressing issues of joint interest.

CSG – Cross Sector Group on food contact

The CSG on food contact represents a broad group of representatives of many food contact material manufacturers, from the chemical industry up to the producers of household goods. The goal of the CSG is to develop basic principles which need to be considered by all players in any food contact material related sector. Key actions involve establishing science-based safety standards for consumers, advocating for the safety of food contact materials, promoting supply chain efforts and increasing trust and transparency.



International Corrugated Case Association (ICCA)

FEFCO is a co-founding member of ICCA, a platform for worldwide networking of corrugated associations. The association disseminates global statistics on corrugated. ICCA's services support and promote its members' work, and contribute to the prosperity of the corrugated packaging industry worldwide. Global statistics or plastic substitution reports are also ICCA deliverables.

ICCA members are regional associations, and for more than 40 years they have been meeting on a bi-annual basis at different locations around the world. These conferences are hosted

by the regional organisations. FEFCO holds the seat of VP Europe on the ICCA Board. The last ICCA conference took place in May 2023 in Banff, Alberta, Canada. Since 2007, ICCA and the World Containerboard Organisation (WCO) have been co-sponsors of the Global Summit.

Cross-industry platform on the EU chemicals strategy for sustainability

Representing multiple industry sectors and led by the European Chemical Industry Council (Cefic), this cross-industry platform amplifies the voices of its members to collaborate on issues pertinent to the EU chemicals strategy for sustainability. FEFCO is an active member, working closely with other associations on these matters.

CheMI (European Platform for Chemical Using Manufacturing Industries)

CheMI, led by the European printing industry association Intergraf, is a platform for downstream users of chemicals in manufacturing industries. It represents their interests and aims to assist in the successful implementation of the regulation on the registration, evaluation, authorisation and restriction of chemicals (REACH). CheMI was established in 2003. Its members are trade associations representing a variety of sectors, including FEFCO.



FEFCO SYMPATHISER MEMBERS IN 2024

absolute

Absolute Engineering Ltd.
www.absolute-eng.com
United Kingdom



ADM Razgrad EAD
www.adm.com
Bulgaria



AFRY Management Consulting
www.afry.com
Finland



Agfa-Gevaert NV
www.agfa.com/corporate
Belgium



Agrana Stärke GmbH
www.agrana.com
Austria



AkeBoose GmbH
www.akeboose.com
Germany



Albany International Italia SRL
www.albint.com
Spain



AL-GAR Projects S.L.
www.al-gar.com
Netherlands



Alliance Machine Systems Europe (A.M.S.E.)
www.alliancellc.com
Netherlands



Ammega Group BV
www.ammeraalbeltech.com
Netherlands



Apex International
www.apexinternational.com
Netherlands



Asahi Machinery Europe GmbH
www.asahi-machinery-europe.com
Germany



ATS-Tanner Banding Systems AG
www.ats-tanner.com/en
Switzerland



Baldwin Technology GmbH
baldwintech.com
Germany



Barberan SA
www.jetmasterseries.com
Spain



Baumer hhs GmbH
www.baumerhhs.com
Germany



Baviera Steam Systems S.L.
www.rbaviera.com
Spain



BCM Transtech A/S
www.bcmtranstech.com/en
Denmark



BFT CARBON SRL
www.bftgroup.tech
Italy



BHS Corrugated Maschinen- und Anlagenbau
www.bhs-world.com
Germany



BHS Intralogistics GmbH
www.bhs-intralogistics.com
Germany



BillerudKorsnäs AB
www.billerudkorsnas.com
Sweden



BillerudKorsnäs Germany GmbH
www.billerud.com
Germany



BOBST Lyon
www.bobst.com
France



BOBST MEX SA
www.bobst.com
Switzerland



Borregaard AS, Cellulose Fibrils
www.borregaard.com
Norway



Bosch Industriekessel GmbH
www.bosch-industrial.com
Germany



Bourquin SA
www.bourquinsa.ch
Switzerland



Burgo Group
www.burgogroup.com
Italy



BW Papersystems Frankfurt GmbH
www.bwpapersystems.com
Germany



Cabot Corporation
www.cabotcorp.com
United Kingdom



Cannon Bono S.p.A.
www.cannonbonoenergia.com
Italy



Canon Production Printing Germany
www.cpp.canon
Germany



Cargill NV
www.cargill.com
Belgium



Celmacch Group srl
www.celmacchgroup.com
Italy



CITO-SYSTEM GmbH
www.cito.de
Germany



CM Service Italia SRL
www.cmserviceitalia.it



Conprinta GmbH & Co KG
www.conprinta.com/en



Corr24 GmbH
www.corr24.com



Corrpal Systems AB
www.corrpal.com



Crespel & Deiters GmbH & Co.KG
www.crespeldeitersgroup.com



C-TECH B.V.
www.ctech-europe.com



CTI Systems S.à r.l.
www.ctisystems.com



CUIR CCM
www.cuir.com



Dicar B.V.
www.dicar.eu



DS Smith Paper Mill Ltd.
www.dssmithpaper.com



Dücker Conveyor Systems GmbH
www.duecker.com



Dücker Prefeeder B.V.
www.duecker-prefeeder.com



Duo-Technik GmbH
www.duo-technik.de



EDF Europe S.r.l.
www.edfeurope.com



EFI CRETAPRINT S.L.U.
www.efi.com



Elitron IPM S.r.l.
www.elitron.com



EMBA Machinery AB
www.emba.com



Emmepi Group SRL
www.emmepigroup.com



Engico Srl
www.engico.com



Ensilio
www.ensilio.com



eProductivity Software - Escada
www.epackagingsw.com



Erhardt+Leimer GmbH | Corrugated Division
www.erhardt-leimer.com/global/en/industries/corrugated-board/corrugated-board-system.html



Ernst Kraemer & Söhne GmbH & Co.KG
www.eks-handles.com



Esko Graphics bv
www.esko.com



ETERNA Europe BV
www.eterna-group.com



Felix Böttcher GmbH & Co. KG
www.boettcher-systems.com



Feltri Marone Spa
www.spirabelt.com



FEMAT SP ZO.O.
www.fematsystems.pl



Flint Group Ltd.
www.flintgrp.com



Fortex International AB
www.fortex.se



Fosber S.p.A.
www.fosbergroup.com



Fossaluzza s.r.l.
www.fossaluzza.com



Friese GmbH
www.friese-rockwelle.de



G Technologies srl A Socio Unico
www.gtechnologies-srl.com



Gazzella Atlantique SARL
gazzellaatlantique.eu/



Georgia Pacific Innovation Institute
www.gp.com



Ghelfi Ondulati S.p.A.
www.ghelfiondulati.com



GKD - Gebr. Kufferath AG
www.gkd-group.com



Göpfert Maschinen GmbH
www.goepfert.de



Graco Distribution BV
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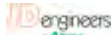
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The Federation of Corrugated Board Manufacturers

Avenue Louise 250

B – 1050 Brussels

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